



For Immediate Release

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IVDiagnostics presents Medical Technology at IN3 West

Las Vegas – IVDiagnostics recently presented at the IN3 West conference in Las Vegas. IN3 is a medical technology conference that is attended by leading investment groups and companies with innovative new platforms and products for the Life Sciences industry.

Of the 38 companies presenting at IN3 West, IVDiagnostics offered a most innovative platform for monitoring and diagnosing circulating tumor cells, said Stephen Levin, Editor-in-Chief for Medical Devices at Elsevier Business Intelligence.

Elsevier provides market reports, and conducts the IN3 conferences worldwide by bringing focus on startup and early stage companies seeking funding for their business ventures and business expansion.

IVDiagnostics CEO Frank Szczepanski indicated that his company enthusiastically accepted the invitation to present at IN3 West. "IN3 provides us with excellent exposure to a diverse group of entrepreneurs, venture capitalists, angel investors and potential strategic partners".

The company's medical advisory board, has renown leaders from across the country. The advisors includes: Dr. Dieter Enzmann, head of radiology at UCLA Medical School; Dr. Joe Espat, co-chair, surgical oncology at Rogers Williams Medical Center in Rhode Island; Dr. Alison Stopeck, associate professor for breast cancer department at Arizona Cancer Center; and Dr. Tom Galouzis, general surgeon at SSFHS. The executive board is led by Seth Burgett, CEO of Yurtopia, which was recently featured in Forbes magazine as the 9th Most Promising Company in America.

Fellow presentor, Craig Misback, CEO of Freedom Meditech, a diabetes diagnostic company with operations in San Diego and throughout Ohio, noted that of the Midwest companies at the conference, IVDiagnostics had the most intriguing technology platform that could impact physician prognosis in the area of oncology. "IVDiagnostics appears to be an Indiana Company to watch."

IVDiagnostics was formed to develop and market more effective diagnostic tools for oncologists and pathologists. With the ability to monitor circulating tumor cells, physicians will be able to determine better prognosis of blood-borne diseases, and thus save lives. For further info on IN3: www.in3west.com. For additional information on the company: www.ivdiagnostics.com.

Photo caption: Tom and Frank Szczepanski at IN3 West conference in Las Vegas

Second photo: Frank Szczepanski of IVDiagnostics with Kayleen Kell of Elsevier Business Intelligence.