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***For Immediate Release***

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**Valparaiso** – IVDiagnostics to receive SBDC award at eDay

SBDC Regional Director, LeAnn McCrum, announced IVDiagnostics as recipient of the 'Revolutionary Company of the Future' award. SBDC will host its annual Entrepreneur Day event at the Radisson in Merrillville, IN on November 17, 2011.

IVDiagnostics is a biomedical diagnostic company focused on molecular diagnostic tests for circulating tumor cells and other blood borne diseases. Rep. Pete Visclosky stated that "IVDiagnostics represents not only outstanding entrepreneurship, but illustrates that NWI can become a home for many other life science companies. We applaud their efforts in the area of cancer research."

IVDiagnostics was most recently selected as a Top 50 Innovator at the New York Venture Summit held in New York City on July, 21st of 2011. The Company's mission is to save lives by providing oncologists and pathologists with better diagnostics tools for monitoring blood borne diseases.

Company Chief Science Officer, John Feczko, M.D. noted that IVDiagnostics is helping to lead the way toward personalized medicine: "If clinicians know what's happening inside the body on a real-time basis, they can make more precise analyses and decisions that effect clinical outcome."

For further information please visit: [www.ivdiagnostics.com](http://www.ivdiagnostics.com)