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***For Immediate Release***

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**Michigan City**– IVDiagnostics CEO, Frank Szczepanski, presented at the Michigan City Rotary Club meeting held on September 15, 2011. IVDiagnostics is a biomedical diagnostic company focused on diagnostic tests for blood borne and other diseases.

Introducing IVDiagnostics was Dennis Boy, Program Chair of the Rotary Club. The current President of the Michigan Rotary Club is Pat Harris.

IVDiagnostics was recently selected as a Top 50 Innovator at the New York Venture Summit held in New York City on July 21, 2011. The Company's mission is to provide oncologists and pathologists with better diagnostics tools for monitoring blood borne diseases.

Their first product is the IVD CTC assay which accurately measures circulating tumor cells (CTCs) which are known to be the way solid tumors metastasize to other parts of the body. By monitoring CTCs, physicians will be able to know the baseline CTC count on patients, and use the IVD CTC assay on a regular basis to determine effectiveness or ineffectiveness of therapy.

IVDiagnostics is located at the Entech Innovation Center in Valparaiso.

For further information please visit: [www.ivdiagnostics.com](http://www.ivdiagnostics.com)



Frank Szczepanski, CEO of IVDiagnostics presenting at Michigan City Rotary